

## INFORMATION about the 2012 WOOL FESTIVAL AT TAOS

*Several major changes have been made for the 2012 Wool Festival.  
Please read this carefully.*

### Dates and Times of 2012 Wool Festival at Taos

**Vendor space application** due date:

Thursday, March 15th.

**Set-up** day and hours:

Friday, October 5th, from 8 A.M. till dark.

**Wool Festival** days/hours:

Saturday, October 6th, from 9 A.M. to 5 P.M..

Sunday, October 7th, from 9 A.M. to 4 P.M..

### Location of 2012 Wool Festival at Taos

Kit Carson Memorial Park (Hwy. 64 at Civic Plaza Drive, east side of street), Taos, New Mexico.

### Application for Vendor Space at Wool Festival

Only MAVWA members are eligible to apply for vendor space at the Wool Festival.

A family may apply as a single applicant.

A guild may apply as a single applicant.

Two (but no more) vendors may apply to share a booth space. Each must submit a separate application.

Each applicant must submit -- by March 15th, with his/her application -- these payments:

1. one of the following vendor space fees:
  - \$200 for 1 vendor in a 10 x 10 space
  - \$250 for 1 vendor in an 11 x 20 space
  - \$150 for each of 2 vendors sharing an 11 x 20 space
2. Town of Taos Business License fee:
  - \$25 per vendor

Payments are processed / returned at the time of acceptance / non-acceptance of applications.

Payments are refunded under the following circumstances:

If a vendor cancels his/her attendance, any time before the Wool Festival, due to a medical emergency -- the vendor space fee, but not the Taos business license fee, is refunded.

If a vendor cancels because of a business or general problem,

and if that vendor's space is filled by another vendor --

the vendor space fee, minus the Taos business license fee and a \$25 administration fee, is refunded.

### Selection of Vendors for Wool Festival

The jury committee of the MAVWA Board of Directors carefully reviews all applications, and awards vendor space on the basis of the following criteria (NOT in this order):

- Colorado, New Mexico, and Texas fiber industry involvement.
  - Higher priority is assigned to residents of these three states;
  - lower priority to residents of other states.
  - Higher priority is given to applicants who use fiber grown or processed in CO, NM, and/or TX;
  - lower priority to applicants who use fiber grown or processed outside the region but within the U.S.;
  - lowest priority to applicants using fiber sourced or processed outside the U.S.
- Past MAVWA participation --
  - as a member, vendor, volunteer, staff, teacher, financial contributor, and/or other.
- Past compliance with MAVWA regulations, and past general attitude.
- Value added by the vendor to his/her merchandise.
- Diversity added by the merchandise to the Wool Festival.
- Quality of merchandise.

### Provisions for Vendors at Wool Festival

MAVWA provides vendor spaces (11' W x 20' D, 10' W x 10' D) Friday morning through Sunday evening.

MAVWA provides security Friday evening through Sunday evening.

MAVWA does NOT provide electricity, tables, or chairs for vendors.

MAVWA does NOT assume responsibility for loss or damage of any kind sustained by vendors.

### Requirements for Vendors at Wool Festival

#### Licenses and taxes:

Every vendor must have a NM Taxation and Revenue I.D. number and a Town of Taos business license, and every vendor must collect State of New Mexico and Town of Taos sales taxes.

#### Booths:

1. Every booth and its merchandise, fixtures, and furniture must be contained within its allotted space.  
The space directly behind a vendor's designated space may be used for pets, chairs, backstock, etc., but may not be used for displays or sales.  
The walkways, and the far side of the walkways, may not be used at all.
2. All structures and displays must be well-constructed and able to withstand wind, rain, and snow.  
Vendors may be held liable for injury and/or damage caused by tents or other belongings.
3. Every booth must display a sign or signs indicating what business(es) the booth represents.
4. No booth may display a sign or signs indicating sale prices for all or most of the booth's merchandise; however, any booth may display a sign or signs indicating sale prices for specific items.
5. Each booth is expected to be tidy, in good taste, and generally attractive.

#### Booth contents:

1. All goods offered for sale (including consignments) must be owned by MAVWA members.
2. All merchandise must belong to one or more of the following categories:
  - a) fiber animal products;
  - b) materials, supplies, and/or equipment used for animal fiber crafts;
  - c) items which promote the fiber animal / animal fiber industries.
3. No animal fiber or animal fiber products may be purchased and simply offered for resale.  
All purchased animal fiber merchandise must have VALUE ADDED to it by the vendor.  
Example of merchandise with value added: yarn purchased and dyed by the vendor.
4. Fiber merchandise (with exceptions noted below) must be all or predominantly animal fiber.  
"Animal fiber" refers to the wool or hair of any animal.  
"Predominantly animal fiber" means having the look and feel of animal fiber.  
Fiber merchandise may contain silk, plant fibers, synthetic fibers, and/or other materials in supporting roles -- for example: silk warp, synthetic pillow stuffing, or feather embellishment.
5. Non-animal fiber baskets and bags may be offered for sale --  
ONLY IF if they are accessories to equipment or kits, and ONLY IF they're inconspicuously displayed.
6. Promotional T-shirts, tote bags, etc. may not be offered for sale by any vendor other than MAVWA.

#### Animals in booths:

Vendors with rabbits, dogs or other animals in their booths must keep these animals confined or leashed, clean up after them, and remove any which are deemed problematic by the Festival compliance team.

#### Clean-up:

By 7 P.M. on Sunday, vendors must remove from their booth spaces all trash and other materials -- except unwanted cardboard boxes, which should be left (broken down) in booth spaces.

#### Business hours:

All vendors must keep their booths open for business during the Festival's stated business hours.

#### Compliance and general attitude:

**The MAVWA board is committed to making the Wool Festival a positive experience for everyone. Vendors are expected to comply with MAVWA regulations and conduct themselves appropriately.**

## APPLICATION for vendor space, 2012 WOOL FESTIVAL AT TAOS

*PLEASE PRINT CLEARLY. Thank you.*

Name / business name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email address / website address(es): \_\_\_\_\_

Phone number(s): \_\_\_\_\_

If you'd like to share a booth (with a partner of your choice, or a partner we choose for you), please tell us:

Your name: \_\_\_\_\_ Share of booth space: \_\_\_\_\_%

Partner's name (if known): \_\_\_\_\_ Share of booth space: \_\_\_\_\_%

Are you:

a resident of CO, NM, or TX? Y / N

an animal fiber grower? Y / N an animal fiber processor? Y / N an animal fiber crafts person/artist? Y / N

a vendor of supplies or equipment, or a provider of services, to the above-named groups? Y / N

Are you currently a MAVWA member? (with 2012 dues paid?) Y / N

Have you participated in MAVWA in the past? Y / N

If so, in what way(s) and for what amount of time?

as a member for \_\_\_\_\_ years

as a vendor for \_\_\_\_\_ years

serving on the board of directors for \_\_\_\_\_ years,

teaching a workshop class or classes for \_\_\_\_\_ years,

demonstrating at the Festival for \_\_\_\_\_ years,

helping with set-up or take-down at the Festival for \_\_\_\_\_ years,

bringing animals for the Critter Showcase for \_\_\_\_\_ years,

donating merchandise to the auction for \_\_\_\_\_ years,

contributing money to MAVWA for \_\_\_\_\_ years,

doing something else ( \_\_\_\_\_ ) for \_\_\_\_\_ years.

What percentage of your booth would consist of fiber animal products? \_\_\_\_\_%

What percentage would consist of animal fiber craft supplies and/or equipment (including books)? \_\_\_\_\_%

What percentage would consist of merchandise intended to promote the animal fiber industries? \_\_\_\_\_%

If you plan to bring animal fiber or animal fiber products to the Wool Festival:

What percentage of your animal fiber merchandise is grown in CO, NM, and/or TX? \_\_\_\_\_%

What percentage is grown outside our region but within the U.S.? \_\_\_\_\_%

What percentage is grown outside the U.S.? \_\_\_\_\_%

What percentage is processed or created in CO, NM, and or TX? \_\_\_\_\_%

What percentage is processed or created outside of our region but in the U.S.? \_\_\_\_\_%

What percentage is processed or created outside the U.S.? \_\_\_\_\_%

On a separate sheet of paper, please:

1. Describe in detail the merchandise you intend to bring to the Wool Festival.
2. Describe your booth and the display furniture, fixtures, etc. which you would bring to the Wool Festival.
3. Tell us about the quality, attractiveness, and/or uniqueness of your merchandise and/or display;  
how much experience you've had; how you add value to your fiber merchandise;  
what (if any) special processes you do; and what (if any) awards or other recognition you've received.

With your application, please include (to be returned to you in your Wool Festival packet):

3 - 6 photos (prints) of merchandise representative of items you intend to bring to the Wool Festival.

1 - 3 photos (prints) of the display -- including sign(s) -- which you intend to bring to the Wool Festival.

## VOLUNTEER COMMITMENT

*If you'd like to help with the Wool Festival in any way, we thank you in advance!*

To commit to helping with the Wool Festival, please check one or more of the following ways you can help:

- setting up Festival equipment on Friday,
- bringing animals and/or pens to the Festival for the Critter Showcase,
- donating an item (worth at least \$40) to the Silent Auction,
- demonstrating a fiber animal or fiber craft skill in the demonstration tent,
- staffing the silent auction, wool show, yarn show, or garment and home accessories show,
- taking down Festival equipment on Sunday evening,
- contributing \$25 to the Hired Labor Fund,
- contributing \$25 to the Awards Fund.
- doing something else: \_\_\_\_\_.

## AGREEMENT and RELEASE

1. I have read this entire form, and all the information I have supplied is true.
2. I agree that all of the Requirements of the Wool Festival at Taos apply to me and all who occupy my booth.
3. I agree to pay all fees, charges and assessments associated with this application and any booth space assigned to me.
4. By my signature below, I release the Mountain & Valley Wool Association (MAVWA), its Board of Directors, members, the Wool Festival, the Town of Taos, the State of New Mexico, the Natural Resources Department, and all departments, their respective employees, agents and all others involved, from any claims, demands, liabilities or cause of action of any and all kind or nature, at, during, or involving the Wool Festival, to the fullest extent allowed by law. This includes, without limitation, theft, damage, casualty, loss, injury, criminal activity, natural disaster or mischief.

Signature / Date

## ENCLOSURES

Please print, fill out, and sign:

1. Wool Festival vendor **application**, including **separate sheet**, and **photos** (prints);
2. Wool Festival **volunteer** commitment (optional), and Wool Festival vendor **release**.

Please enclose a **check**, made out to MAVWA, for:

1. one of the following MAVWA vendor space fees:
  - \$200 for 1 vendor in 10 x 10 space ..... \$ \_\_\_\_\_
  - \$250 for 1 vendor in 11 x 20 space ..... \$ \_\_\_\_\_
  - \$150 for 1 of 2 vendors in 11 x 20 space ..... \$ \_\_\_\_\_
2. Town of Taos business License fee: ..... \$ 25.
3. Donation (optional): ..... \$ \_\_\_\_\_
- Total: ..... \$ \_\_\_\_\_

Please mail all of the above, postmarked by **March 15th, 2012**,

to:

MAVWA / Wool Festival at Taos, 3672 County Road 523, Bayfield, CO 81122.

THANK YOU!